

# follit

## → PERSONAL

Valerio Romano  
Designer  
IG: @follit  
follit.com

### Languages

Italian – mother tongue  
English – full professional  
French – intermediate

### Software

Adobe After-Effects / Adobe Illustrator / Adobe  
Indesign / Adobe Lightroom / Adobe Photoshop  
/ Adobe Premiere / Rhinoceros

### Skills

Art Direction / **Brand Identity** / Editorial design  
/ Handicraft / Illustration / Motion design /  
Videomaking / Paper engineering / Teamwork /  
Web design

## → EDUCATION

2019

Liceo Artistico Amedeo Modigliani  
High school diploma in arts – grade 95/100

2021

Università Iuav di Venezia  
WDW Workshop — New life for Leather, Dani,  
Aut

2022

Università Iuav di Venezia  
Bachelor's degree in Product and Visual Design  
– 110/110 summa cum laude

2022

WDW Workshop — Design Roots, 2M.Decori,  
Omas

2023

Università Iuav di Venezia  
Workshop Wave — Lagunaria, Lorenzo Mason

2023

WDW Workshop — Foodture wine symposium,  
Mimicoco design

2024

Università Iuav di Venezia  
Master's degree in Communication Design –  
110/110 summa cum laude

## → WORK EXPERIENCE

2017-2018

Studio Bleu  
Executive collaborator for illustration workshops  
for children – Assistant to Rosaria Zago

March-June 2022

Otium srl (TV), Italy – Intern

July 2023

User Lab scholarship: “Experimental  
programming for a communication design  
studio” – Scientific supervisors Prof. Michele  
Sinico, Prof. Luciano Perondi (VE), Italy

March-May 2024

Camelozampa – Freelance Graphic Designer

August 2024

Tipografia Toffanin – Freelance Graphic  
Designer

May 2025 – Ongoing

Santacroce DDC – Freelance Graphic Designer

October 2025 – Ongoing

Accademia di Belle Arti ACME Milano –  
Professor – Architectural Representation.

## → PROJECTS

October-December 2018

United by Music for Charity –  
Brand design (CT), Italy

September 2021-2022

Dimadent – Visual identity design, editorial  
and social media management (CT), Italy

August 2023 – ongoing

Wefert – Visual identity design (PD), Italy

October 2023

Sartorialitica – Catalogue design

October 2023 – ongoing

Rivori – Visual identity design (BG), Italy

February 2024

Gabriele Bortoluzzi — L'immenso acquirino  
celeste — photobook

June 2024

Lupus in Fabula – follit x Romasmistamento

August 2024

VR – Workplace safety – Visual identity design

September 2024

Venhub – Visual identity design

September 2024

Taqqini x Alessandro Enriquez – Milano  
Fashion Week

October 2024

Lupus in Fabula – follit x Edicola518

October 2024 – ongoing

Workshop — Taqqini x Tipoteca Open Day

November 2024

Taqqini x L'ideale di Elisa

November 2024

Workshop — Taqqini x Paper & People

November 2024

Workshop — Taqqini x Tipoteca (Carta Conta)

November 2024

THE PUNCHING CRADLE – 3D design and  
printing – Print4rt x follit

→ PROJECTS

December 2024

Taqquni x Alessandro Enriquez – [Côte d'Azur](#)

December 2024

Taqquni x [Romasmistamento](#)

March 2025

Workshop — Taqquni x [This is Regular](#)

June 2025

Workshop — Taqquni x [Paper & People](#) – [ADI DESIGN MUSEUM](#) — [TOOLS](#)

June 2025

Taqquni x [Playmarche](#)

June 2025

Workshop — Taqquni x [Memesi](#) – [LCDF](#)

September 2025

Taqquni x [MarcoBianchiOfficial](#)

18 September 2025

Exhibit and motion design x “Fortuna. Governare l'incertezza” by [Simona Morini](#)  
Dipartimento di Scienze Economiche e Statistiche dell'Università Federico II di Napoli  
Isem CNR – Fondazione Banco Napoli

October 2025

[Safejob](#) — Visual Identity

November 2025

[Digital Artifex](#) — Art Direction, Visual Identity

November 2025

[OXYGEN](#) — Art Direction, Visual Identity, Videomaking

November 2025

[FREASHPEAS](#) — Art Direction

December 2025

Workshop “La carta che vola” x [LOPLOP](#) – [FestiFare Festival](#) – Milano

→ CLIENTS

Alessandro Enriquez  
Accademia di Belle arti Milano ACME  
Accademia di Belle arti Venezia  
Atout France – Côte d'Azur  
Associazione LOPLOP  
Digital Artifex  
Dimadent  
Edicola518  
Gabriele Bortoluzzi  
L'ideale di Elisa  
Memesi – LCDF  
NEROPORPORA  
OXYGEN  
Paper & People  
Playmarche srl  
Print4rt  
Rivori  
Romasmistamento  
VR  
Santacroce DDC  
Sartorialitica  
Safejob  
Simona Morini  
This is Regular  
Tipografia Toffanin  
Tipoteca  
Venhub  
Wefert srl  
...

→ MARKET

2024

Cupramontana – [Aaltoo Festival](#)

2024

Padua – [Yucca Festival](#)

2024

Padua – [Paper Market Fair](#)

2024

Nepi – [Fluido Market](#)

2024

Milan – [Teatro Franco Parenti](#)

2025

Milan – [Tools](#) – [ADI Museum](#)

→ MENTIONS

2018

Un viaggio per Parigi – Vincitore categoria video art – [MAST](#) – Thiene

2024

Lupus In Fabula – [PITTOGRAMMA](#)  
Winner Selection

2025

Taqquni – [CORRIERE DELLA SERA](#)  
Lisa Corva – [ViviNordEst](#)

2025

Taqquni – [FEDRIGONI TOP AWARD](#)  
Honorable mention.  
Creative Summit, Paris  
Pavillon Gabriel

2025

[follit.com](#) – [AWWWARDS](#)  
Honorable mention

2025

[Ordine degli Architetti Padova](#) –  
First Prize rebranding

Crafting and  
leading *ideas*  
into *direction*,  
in the  
contemporary

# You need a Brand?

# Maybe you need follit

Visual Designer based in Padua, trained between Belgium and Italy. Master's in Design and Visual Communication at IUAV Venice. I merge craft and design, from brand identity to motion. In 2022 follit founded Taquini™, handmade notebooks from upcycled paper.

Print and fold it.

